

MEASURE I

Working for the City of Big Bear Lake



San Bernardino County's half-cent transportation sales tax

Measure I Revenue, The First 15 Years

■ 1990-91:	\$312,373
■ 1991-92:	\$366,131
■ 1992-93:	\$425,636
■ 1993-94:	\$384,107
■ 1994-95:	\$366,835
■ 1995-96:	\$401,526
■ 1996-97:	\$413,947
■ 1997-98:	\$447,107
■ 1998-99:	\$451,200
■ 1999-00:	\$516,568
■ 2000-01:	\$491,778
■ 2001-02:	\$512,549
■ 2002-03:	\$532,268
■ 2003-04:	\$514,422
■ 2004-05:	\$629,639

Total: \$6,766,086

Figures include interest income
and gains/losses on securities.

“Last year, Measure I funds went to several street overlay and paving projects and the installation of a traffic signal at one of our busiest intersections. We anticipate funds will be put to use for similar projects this year.”

-- Bill Jahn, Mayor

Member, SANBAG Board of Directors

Adopted by San Bernardino County voters in 1989, Measure I is a major source of revenue for transportation improvements in the City of Big Bear Lake. This 20-year half-cent sales tax has provided more than \$6 million for Big Bear during the first 15 years. Local officials make decisions about the allocation of these funds. In Big Bear, 65 percent of the funds is designated for regional highways and major streets, 30 percent goes toward local streets and roads, and five percent is used to offset Mountain Area Regional Transit Authority fares for elderly and disabled passengers. Measure I clearly is working for the City of Big Bear Lake!

Measure I and Big Bear Lake: Progress in Transportation

Of the Measure I funds received each year by Big Bear Lake, **65 percent** is used for improvements to city streets that function as major arteries in the region. Some of these regional arterial projects have included:

- Improvements to State Highway 18 underground utility conduits and vaults, 1993 (\$1,147,819)
- Landscaping and pavement reconstruction of Village Drive, 1993, 2002 (\$431,482)
- Rehabilitation of Cienega Road and Fox Farm Road, 1991, 2005 (\$321,224)
- Installation of traffic signal, Stanfield Cutoff at State Highway 18, 1996-1998 (\$127,030)
- Traffic signal, Division/Big Bear Boulevard, 2001-03 (\$40,699)
- Rehabilitation and overlay of North Shore Drive - Contribution to SB County Project, 1995 (\$33,536)

Big Bear Lake spends **30 percent** of its Measure funds for improvements to local city

streets and roads. Selected local projects are:

- Pavement reconstruction on Lakeview, Moonridge, Garstin, Village, Fox Farm, and Clubview, 2001-05 (\$1,447,930)
- Citywide street repairs, 1995, 2000, 2003-2005 (\$993,716)
- Rehabilitation of Buffalo, Blue Jay, Hillside, Maple Leaf, Mt. Sky, San Geronio and Sonoma, 1991 (\$77,000)
- Installation of traffic signal at Big Bear Blvd. and Interlaken Drive, 1995 (\$75,000)
- Installation of traffic signal, Route 18/Paine Road and Village Drive, 2003, 2005 (\$26,743)

The remaining **five percent** of Measure I funds are designated for public transit. Big Bear Lake supports the Mountain Area Regional Transit Authority with funding for operations, allowing elderly and disabled passengers to ride at lower rates. During the past 15 years, Big Bear's contributions have totaled \$318,048.



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